

# **Federated Hermes Kaufmann**

An intensive, bottom-up focus on growth

Federated Hermes Kaufmann Small Cap Federated Hermes Kaufmann Federated Hermes Kaufmann Large Cap

# Why growth—at any time and in any market

Investors with virtually any long-term financial goal—from retirement to protecting assets from inflation—may want to allocate at least some portion of their portfolios for growth. The true power of growth investing rests with the ability to compound earnings at an above-average rate. The challenge is identifying those stocks capable of doing so over at least a three- to five-year time horizon. This underscores the value of Federated Hermes Kaufmann's emphasis on pursuing exceptional, long-term growth opportunities.

# The Federated Hermes Kaufmann approach

The Federated Hermes Kaufmann team is focused on companies poised for growth and profitability over a three- to five-year horizon, which aligns with the team's average holding period. A key characteristic shared by these companies is the ability to achieve growth ahead of the curve and to sustain it through well-executed innovation. To find them, the team employs its bottom-up approach that includes frequent conversations with key managers and employees, regular on-site visits and industry analysis as well as thorough fundamental research. The team's selection process is intense and impartial, drawing on its long experience of making solid assessments about a company's true—and continuing—growth potential. In addition, while it's difficult for some investors to gain access to the dynamic initial public offering (IPO) market, IPOs represent a major source of new ideas for the Federated Hermes Kaufmann team.

## What we believe sets us apart

We believe Federated Hermes Kaufmann has several distinct attributes that differentiate us from certain peers, beginning with our long-term commitment to finding acyclical growth stocks in all market environments without focusing on the index or style factors. Our commitment is built into the investment team's flat structure, which enables us to operate efficiently and allocate capital from the bottom up. This allows portfolio managers to truly "own" their respective sectors and allocate capital as they see fit when there are attractive opportunities within their area of specialization. Additionally, since there are no degrees of separation between our analyst and decision-making teams, we can respond to capital markets movement. The team communicates constantly, and checks and balances help ensure only the best ideas are implemented in the portfolio.

Another aspect of the Federated Hermes Kaufmann investment process involves consideration of Environmental, Social and Governance (ESG) issues relevant to a company and its industry. Key to this effort is ongoing collaboration with EOS at Federated Hermes Limited, the firm's dedicated engagement division. EOS' direct engagement with a company's board and senior management provides the investment team with a proprietary tool for uncovering potential long-term structural risks as well as opportunities. Engagement supports companies in developing a realistic roadmap for making measurable progress on these important issues, helping to improve their long-term growth potential.

# Solid, well-researched companies with long-term prospects

Small-, mid- and large-cap growth companies can work together to deliver an important source of diversification in any portfolio. But to satisfy the Federated Hermes Kaufmann team, a company needs to demonstrate exceptional qualities:

### Qualitative

- Helmed by committed, resourceful management
- Demonstrating leadership within the market
- Offering sustainable competitive advantages
- Focusing on increasing shareholder value

### Quantitative

- Above-average earnings-per-share growth rate
- Strong returns on capital and cash flows
- Trading at attractive prices
- A clear path to positive free cash flow

# Even successful companies must remain flexible and innovative

Customer preferences change, the competitive landscape intensifies and new technologies are launched. These events define a dynamic marketplace and can test the mettle of a company of any size. While the Federated Hermes Kaufmann team's stock selection process is geared to find quality companies for the long term, every holding is continually re-evaluated for its staying power and ability to grow. A hallmark of the Federated Hermes Kaufmann team's investment approach is knowing when to buy a company and knowing when to sell.

The ability to find great companies and put them to work for investors has distinguished the Federated Hermes Kaufmann team for more than 35 years.

# Three ways to pursue growth

Led by one of the industry's most-experienced growth teams, the Federated Hermes Kaufmann lineup spans the market capitalization spectrum.



## **Federated Hermes** Kaufmann Small Cap

Targets small companies capable of delivering exceptional new products and profitability over the long term.

## **Federated Hermes** Kaufmann

Seeks out small- and mid-cap companies that will shape their industries for years to come.

## **Federated Hermes** Kaufmann Large Cap

Invests in large companies that, despite their size, remain focused on innovation, product development, market expansion and industry leadership.

#### Past performance is no guarantee of future results.

Small company stocks may be less liquid and subject to greater price volatility than large capitalization stocks. The strategies may invest in international investments which involve special risks including currency risk, increased volatility, political risks and differences in auditing and other financial standards.

# Federated Hermes Kaufmann team

## Portfolio managers

• Investment experience: 62 years

• Joined Federated Hermes: 2001

• Investment experience: 30 years

Joined Federated Hermes: 2001

• B.A., Amherst College

MBA, Columbia University



Hans Utsch Senior Portfolio Manager Co-Head of Kaufmann Group



Tom Brakel, M.D. Senior Portfolio Manager

• Investment experience: 27 years

- M.D., Erasmus University Rotterdam, the Netherlands
- MBA, Stanford University
- Joined Federated Hermes: 2003



Jordan Stuart Client Portfolio Manager

• Investment experience: 18 years

- B.S., Pennsylvania State University
- MBA, Drexel University, LeBow College of Business

Client portfolio managers

Joined Federated Hermes: 2014



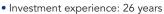
B.A., Duke University

John Ettinger, CFA Senior Portfolio Manager Co-Head of Kaufmann Group



Stephen DeNichilo, CFA Senior Portfolio Manager





- B.S., Villanova University
- MBA, Fordham University
- Joined Federated Hermes: 2012



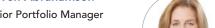
Elizabeth Gorman Associate Client Portfolio Manager

• Investment experience: 24 years

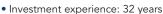
- B.A., Bryn Mawr College
- Joined Federated Hermes: 2001



Steven Abrahamson Senior Portfolio Manager



**Barbara Miller** Senior Portfolio Manager



- B.A., Brown University
- MBA. Harvard Business School
- Joined Federated Hermes: 2002





- MBA, Duke University, Fugua School of Business
- Joined Federated Hermes: 2001

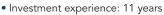


Mark Bauknight

Senior Portfolio Manager

- Investment experience: 31 years • Two B.A. degrees, University of North Carolina at Chapel Hill
- MBA, Oxford University
- Joined Federated Hermes: 2001





- Ph.D., Columbia University
- Joined Federated Hermes: 2018

## Investment analysts

### Peter McNitt, Jr., CFA

Investment Analyst

- Investment experience: 9 years
- B.S., University of Richmond
- Joined Federated Hermes: 2016

#### Syed Talha Saleem, CFA

**Investment Analyst** 

- Investment experience: 9 years
- B.E., The Cooper Union
- Joined Federated Hermes: 2021

#### **Breana Roberts**

Investment Analyst

- Investment experience: 5 years
- B.A., New York University
- Joined Federated Hermes: 2019

We invite you to learn more about the Federated Hermes Kaufmann approach to discovering the best opportunities among small-, mid- and large-cap growth companies. For more complete information, visit FederatedHermes.com/us or contact your investment professional for a summary prospectus or a prospectus. You should consider the fund's investment objectives, risks, charges and expenses carefully before you invest. Information about these and other important subjects is in the fund's summary prospectus or prospectus, which you should read carefully before investing.

Investing in IPOs involves special risks such as limited liquidity and increased volatility.

There is no guarantee that any investment approach will be successful.

International investing involves special risks including currency risk, increased volatility, political risks and differences in auditing and other financial standards.

ESG factors may be considered in the investment analysis process in a manner that is complementary to and enhances the fundamental research and analysis process. Certain ESG factors may help identify business and operational risks or opportunities and add a contextual dimension to the overall evaluation of a security. Like any aspect of investment analysis, there is no guarantee that an investment strategy that considers ESG factors will result in performance better than or equal to products that do not consider such factors

Separately managed accounts are available through Federated Investment Counseling, a registered investment advisor.